

# Business Advisory Services

*Strategic and operational planning to make you a happier and wealthier business owner*

## What are Filament's Business Advisory Services?

We believe that every business needs achievable goals and a plan built around them. A well crafted strategic plan serves as your business roadmap, an operational plan as your GPS, and Filament's proprietary Key Performance Indicator Tracking methodology as the voice giving you directions. With these in place, you are free to focus on growing revenues and being the face of your company.

## What do these services include?

- Financial statement and accounting analysis to make sure you have the best information possible from which to make business decisions
- Marketing and advertising analysis to see if your top line growth dollars are being spent as efficiently as possible
- Management and operational analysis
- Employees/HR/Salary and benefits vs. industry norms
- Supply chain review to make sure materials are traveling efficiently to/from your business
- Creation of a 1-10 year strategic plan based on your goals
- Creation of an operational plan to achieve those goals
- Valuation analysis to see what your business may be worth on the open market
- Retainer relationship with your consultant so you can "phone a friend" whenever you need to
- Regularly scheduled meetings to revisit strategic plan, review KPIs, and assess progress to facilitate and direct ongoing business decisions.